

BRANDQUOTATION®

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Export Datum: Juni 2018

Vormonats Datum: Mai 2018

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
Brand Name	Suchanfrage	x	FANS	x	FOLLOWER	x	PINS	x	VIEW	x	x	x
	CostPerClick	x			FOLLOWS	x	FOLLOWERS	x	SUBSCRIBER	x		
	CMP	x			MEDIA	x	FOLLOWING	x	VIDEO	x		
							BOARDS	x				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
plomooplata	9900	-18.18	17991	-0.32	436	5.06	1005	0.00	0	0.00	-	-
	0.52	-16.13			431	5.12	52	-1.89	0	0.00		
	0.41	-19.61			232	3.57	18	0.00	0	0.00		
							157	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
DryKorn	27100	-18.13	37172	0.48	21367	1.67	1490	2.83	134730	0.65	-	-
	0.75	19.05			465	0.43	898	0.45	282	0.71		
	0.64	1.59			888	2.90	74	2.78	72	0.00		
							30	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
Nike	823000	-17.70	31049177	1.08	78331905	1.26	0	0.00	128782214	-18.65	-	-
	0.27	-15.63			137	0.00	0	0.00	803319	2.55		
	0.78	11.43			934	1.08	0	0.00	324	9.09		
							0	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
Iphoria	2400	0.00	12123	-0.34	24548	1.42	0	0.00	0	0.00	-	-
	0.27	-12.90			954	0.42	11	0.00	0	0.00		
	0.71	-5.33			2668	1.79	4	0.00	0	0.00		
							0	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
IQ Berlin	880	-63.33	0	0.00	3455	-1.90	0	0.00	0	0.00	-	-
	0.86	48.28			287	1.41	1	0.00	0	0.00		
	1.00	1.01			292	0.34	0	0.00	0	0.00		
							0	0.00				