

BRANDQUOTATION®

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Export Datum: Juli 2018

Vormonats Datum: Juni 2018

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
Brand Name	Suchanfrage	x	FANS	x	FOLLOWER	x	PINS	x	VIEW	x	x	x
	CostPerClick	x			FOLLOWS	x	FOLLOWERS	x	SUBSCRIBER	x		
	CMP	x			MEDIA	x	FOLLOWING	x	VIDEO	x		
							BOARDS	x				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
plomooplata	9900	0.00	17943	-0.27	437	1.86	1005	0.00	0	0.00	-	-
	0.52	-11.86			436	4.06	53	1.92	0	0.00		
	0.41	-10.87			232	1.31	18	0.00	0	0.00		
							157	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
DryKorn	27100	0.00	37156	-0.04	21521	1.25	1497	2.75	135071	0.55	-	-
	0.75	2.74			465	0.22	901	0.78	281	0.36		
	0.64	4.92			891	0.79	74	1.37	76	5.56		
							30	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
Nike	823000	0.00	31412220	1.17	78665051	1.19	0	0.00	138749244	1.05	-	-
	0.27	-30.77			136	0.00	0	0.00	806487	1.89		
	0.78	5.41			940	1.51	0	0.00	328	2.18		
							0	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
Iphoria	2400	0.00	12098	-0.21	24731	1.82	0	0.00	0	0.00	-	-
	0.27	-15.63			963	0.94	11	0.00	0	0.00		
	0.71	-5.33			2681	1.21	4	0.00	0	0.00		
							0	0.00				

Brand		+/-		+/-		+/-		+/-		+/-	ABI	RBI
IQ Berlin	880	-12.00	0	0.00	3438	-1.32	0	0.00	0	0.00	-	-
	0.86	-24.56			286	0.35	1	0.00	0	0.00		
	1.00	0.00			292	0.34	0	0.00	0	0.00		
							0	0.00				